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FPI LAUNCHES WEBINAR SERIES ON FOODSERVICE PACKAGING RECOVERY

First Webinar to Highlight Opportunities and Obstacles to Foodservice Packaging Recovery

Falls Church, Va. (May 3, 2013) — As packaging recovery options grow, many communities and packaging producers have questions about the ins and outs of recovering more types of recyclables and compostables. The Foodservice Packaging Institute's Paper Recovery Alliance and Plastics Recovery Group are in their second year of a coordinated project that is designed to break down barriers to recovering more cups, containers, boxes and bags used at restaurants and other eating establishments.

In an effort to connect recyclers, composters, MRF managers, and community recycling officials with the project, FPI is launching a series of webinars on foodservice packaging recovery. The first hour-long session, which will take place Friday, May 17, from 1–2 p.m. Eastern Time, will outline FPI's understanding of the key thresholds to increased foodservice packaging recovery, including the material's behavior at a MRF or composting facility, volume and end markets.

"We are using a data-driven approach, but it means nothing without the input and support from our recovery partners. We understand that the MRF-to-market segment will be the linchpin to success, and we are building key partnerships across the recovery industry to tackle obstacles and increase market pull for foodservice packaging" said Lynn M. Dyer, FPI President. "We look forward to getting feedback from our recovery partners as we take the next steps in increasing recovery of our products."

Over the next six months, FPI will host two more web events to delve deeper into issues and opportunities, share newfound information, and hopefully celebrate successes.

To participate in this webinar on May 17, simply register at <https://www4.gotomeeting.com/register/487892791>. There is no cost, but seats are limited.

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About FPI

Founded in 1933, the Foodservice Packaging Institute is the leading authority for the North American foodservice packaging industry. FPI encourages the responsible use of all foodservice packaging through promotion of its benefits and members' products. Serving as the voice of the industry to educate and influence stakeholders, FPI provides a legal forum to address the challenges and opportunities facing the foodservice packaging industry. Members include foodservice packaging manufacturers and their raw material and machinery suppliers, restaurants, grocery and convenience stores, distributors and nearly 50 school districts, colleges and universities. Learn more at www.fpi.org.

About PRA and PRG

The Paper Recovery Alliance and Plastics Recovery Group were formed under the Foodservice Packaging Institute to create voluntary, market-based solutions for the recovery and processing of used paper and plastic foodservice packaging, respectively. Members include stakeholders from throughout the packaging and recovery value chains. Learn more at www.fpi.org/stewardship.

