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10/30/12

What Is Recycle-Bowl?

Recycle-Bowl is a free competition and benchmarking tool for K-12 school recycling programs to promote waste reduction activities. School recycling programs across the nation compete in a race to collect the most recyclables.

Whether a school has an extensive recycling program or is just launching basic recycling collections, Recycle-Bowl is an excellent way for teachers, student green teams and facility managers to engage their school community in a fun and friendly way.

2012 Initial Results

- Over 1558 schools registered (equaling over 1.2% of all US schools) in all 50 states and DC
- More than 1,000,000 students will be reached
- 25% increase in participation over last year
- 90% are public schools and 10% private/charter
- 53% of schools are elementary, 18% middle and 19% high
- 1% of participants are using the competition to start a school recycling program
- 21% of participating schools do **not** have a hauling partner



Glasgow Middle, Alexandria, VA

Recycle-Bowl Goals

1. Hold a fun, fair and friendly recycling competition.
2. Inspire students, teachers and administrators to recycle more.
3. Catalyze new and/or more efficient recycling programs.
4. Provide "teaching moments" with students about the benefits of recycling.

2012 Sponsors

Nestle Waters North America

ReCommunity

Carton Council

Consumer Aerosol Products Council



Purdy Elementary, Fort Atkinson, WI



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Total number of schools per state broken out by competition divisions

	Tot # of schools (pub & pri)	Tot # of Schools Reg 2011	Tot # of Schools Reg 2012	Rate Per State	School Div Reg	Community Div Reg	Open Div Reg
AL	1,993	34	37	1.86%	13	24	0
AK	570	4	1	0.18%	1	0	0
AZ	2,577	9	102	3.96%	97	4	1
AR	1,294	13	11	0.85%	6	5	0
CA	13,917	106	89	0.64%	75	10	4
CO	2,191	2	2	0.09%	1	1	0
CT	1,555	3	28	1.80%	28	0	0
DE	320	3	1	0.31%	1	0	0
DC	354	2	3	0.85%	3	0	0
FL	5,756	22	31	0.54%	25	5	1
GA	3,042	74	93	3.06%	85	5	3
HI	417	3	6	1.44%	3	2	1
ID	855	2	2	0.23%	2	0	0
IL	5,896	14	10	0.17%	7	2	1
IN	2,701	46	44	1.63%	35	7	2
IA	1,715	3	10	0.58%	10	0	0
KS	1,629	68	65	3.99%	64	1	0
KY	1,922	8	17	0.88%	15	2	0
LA	1,902	7	5	0.26%	2	3	0
ME	794	0	2	0.25%	2	0	0
MD	2,262	24	21	0.93%	16	4	1
MA	2,690	33	9	0.33%	8	1	0
MI	4,850	17	17	0.35%	11	3	3
MN	2,979	10	19	0.64%	19	0	0
MS	1,316	4	5	0.38%	2	3	0

RECYCLE- BOWL COMPETITION

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	Tot # of schools (pub & pri)	Tot # of Schools Reg 2011	Tot # of Schools Reg 2012	Rate Per State	School Div Reg	Community Div Reg	Open Div Reg
MO	3,015	6	10	0.33%	5	5	0
MT	926	6	13	1.40%	12	1	0
NE	1,346	27	36	2.67%	32	4	0
NV	767	5	6	0.78%	5	1	0
NH	790	2	4	0.51%	4	0	0
NJ	3,887	2	30	0.77%	27	1	2
NM	1,038	5	16	1.54%	12	4	0
NY	6,722	6	24	0.36%	20	4	0
NC	3,124	164	108	3.46%	81	23	4
ND	568	5	6	1.06%	6	0	0
OH	4,843	111	91	1.88%	23	62	6
OK	1,960	2	1	0.05%	0	1	0
OR	1,694	9	3	0.18%	2	1	0
PA	5,482	92	56	1.02%	39	13	4
RI	504	0	38	7.54%	38	0	0
SC	1,605	15	66	4.11%	59	5	2
SD	800	5	7	0.88%	7	0	0
TN	2,266	28	51	2.25%	36	13	2
TX	9,917	191	321	3.24%	232	85	4
UT	1,170	2	5	0.43%	4	1	0
VT	447	0	2	0.45%	2	0	0
VA	2,805	11	17	0.61%	13	4	0
WA	2,905	5	3	0.10%	1	2	0
WV	902	2	2	0.22%	0	2	0
WI	3,196	5	5	0.16%	5	0	0
WY	400	6	7	1.75%	6	1	0
Total	128,576	1223	1558	1.21%	1202	315	41