



The City of  
**OKLAHOMA CITY**

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## **OKLAHOMA CITY RESIDENTS ENCOURAGED TO RECYCLE UNUSED ELECTRONICS AT FREE AUG. 21 'ECYCLE' EVENT**

**OKLAHOMA CITY, July 7, 2010 --** Oklahoma City residents will soon have an opportunity to get rid of old computers and electronic equipment in an environmentally sound manner and free of charge. The City of Oklahoma City, Waste Management Recycle America and LG Electronics have partnered to offer an eCycling drop-off event.

Oklahoma City residents are encouraged to drop off and recycle any brand of electronic products or computers between 8 a.m. and 4 p.m. Saturday, Aug. 21, at the State Fair Park. (Travel I-44, take the N.W. 10<sup>th</sup> Street exit and follow signs to the drop-off site.)

The event is part of the LG Electronics Recycling Program, which is designed to provide consumers with a convenient way to dispose of their used, unwanted, obsolete or damaged consumer electronics products.

The eCycling drop-off location will help make recycling of electronic products easy and convenient. Residents don't even need to get out of their vehicles. The eCycling crew members will collect all acceptable electronic products from trunks or pickup beds. Products not acceptable for eCycling will be left in the vehicles.

By recycling old electronic products, useful materials such as glass, plastic and metal can be re-used in the manufacture of other products. Recycling electronics minimizes the amount of hazardous waste in the landfills and the extraction of new raw materials from the earth.

“LG Electronics is taking a proactive approach to helping consumers responsibly dispose of end-of-life electronics by joining forces with the City and Waste Management to offer this free collection and recycling program to OKC residents,” said Timothy McGrady, Environmental Manager for LG Electronics USA. “We encourage consumers to take advantage of this opportunity to dispose of unwanted electronics in an environmentally responsible manner. Life’s good when it’s green,” he said.

**Acceptable items for eCycling are:**

- Computers – CPUs
- Computer monitors
- Computer peripherals
- Printers
- Fax machines
- Keyboards
- Photocopiers
- Televisions
- VCRs
- Stereos
- Home and office phones
- Cell phones
- Consumer electronics

**Unacceptable items for eCycling are:**

- Microwaves
- Smoke alarms and detectors
- Fire alarms and detectors
- Thermometers
- Dehumidifiers
- Large appliances (refrigerators, etc.)
- Non-decontaminated medical equipment
- Any unit with sludge or liquids

**About Waste Management**

Waste Management, based in Houston, Texas, is the leading provider of comprehensive waste management services in North America. Our subsidiaries provide collection, transfer, recycling and resource recovery, and disposal services. We are also a leading developer, operator and owner of waste-to-energy and landfill gas-to-energy facilities in the United

States. Our customers include residential, commercial, industrial, and municipal customers throughout North America. To learn more visit [www.wm.com](http://www.wm.com) or [www.thinkgreen.com](http://www.thinkgreen.com).

WM Recycle America is a subsidiary of Waste Management and is the largest residential recycler in North America. WM Recycle America's business lines include processing many types of consumer-generated recyclables and finding the best markets for the recyclable commodities produced. In its capacity of providing processing and marketing services, WM Recycle America offers a wide variety of recycling options for municipal, manufacturing, commercial and residential customers.

### **About LG Electronics USA**

LG Electronics USA, Inc., based in Englewood Cliffs, N.J., is the North American subsidiary of LG Electronics, Inc., a global force and technology leader in home appliances, consumer electronics and mobile communications. In the United States, LG Electronics sells stylish, innovative home appliances, home entertainment (consumer electronics) products, mobile phones and business solutions under LG's "Life's Good" marketing theme. For more information, please [www.lg.com](http://www.lg.com).

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